



– International Fund for Agricultural Development –
– Scouting and Sharing Innovation in Western and Central Africa –

– Parboiled rice collection points –

I. Background

1. Name of innovation

Parboiled rice collection points

2. Country – Region

Burkina Faso, Western Africa

3. Organization

Rural Microenterprise Support Project (PAMER)

4. Who is the innovator?

Tenkodogo local branch of the PAMER

5. Actors involved

- Women rice processors
- Rice growers
- Promoters of rural microenterprises in the Centre-Est Region

6. Implementation date

March 2007

7. Type of innovation

Institutional

II. Key issues

8. Summary

Precise lines of action have been identified to remove major constraints in connection with particularly promising value chains. The constraints include the lack of parboiled rice on a constant basis and in sufficient quantities to meet demand in large urban centres, and also the lack of properly organized distribution channels. The collection points thus allow rice to be made available at all periods and also in urban centres. They are located in major rice production zones, where there are large numbers of women processors, and the promoters of the points are in contact with these women.

9. What issues does the innovation address?

This innovation addresses the following issues:

- The need for a constant supply of parboiled rice
- Establishment of a parboiled rice supply channel
- Control of fluctuations in rice paddy purchase prices
- Establishment of a network of women processors

The initiative leads to better availability of parboiled rice, helps to reduce women's cash poverty and boosts the rice value chain.

10. Key success factors for replication

- Selection of promoters
- Prior appraisal
- Execution of actions by both parties
- Supervision of activities by trained staff
- Support and advice
- Training of promoters in management and marketing
- Exploratory missions

11. Main results

- More than 12 tonnes of parboiled rice have been collected and distributed.
- Parboiled rice is readily available.
- The women rice processors in each zone have formed a network.
- Collection points are connected with distributors in the urban centres (Ouagadougou, Koudougou, Manga, Pô, Bitou, Pouytenga and Ouargaye).
- Marketing channels are being put on a formal basis.

12. Target groups

- Processors (poor women in rural areas)
- Rice growers

13. Difficulties encountered

14. Financial aspects

Equipment supplied by the promoters and support received from the project are as follows:

- Sign board for each collection point
- Bags
- Pallets for each collection point
- Advice and support regarding formation of a network, simplified management and marketing
- Training in entrepreneurship and marketing
- Exploratory missions

III. Technical summary

15.

Each collection point promoter is in contact with all the women processors in his or her zone. On the one hand, he or she collects the rice paddy in favourable periods and makes it available to the processors, and on the other hand he or she collects the parboiled rice, packages it, stores it, looks for a market and delivers it to purchasers. He or she operates as an organization that procures raw materials and outlets for processors and makes high-quality parboiled rice available to consumers at all times.

IV. Follow-up

16. Key contacts

Name	Organization	E-mail
Z. Modeste KONKOBO Commercial Officer	Tenkodogo Branch of PAMER	Modeste_konkobo@yahoo.fr zmodeste@gmail.com

17. Internet link

18. Key documents (document title + link or contact or other details)